

# IMPORTANT DOG FLU RESOURCES



- **Highly contagious dog flu** continues to spread throughout the United States and threatens the health of your clients' canine family members.<sup>1</sup>
- In addition to vaccination, there is more to be done to help stop infectious disease.

Merck Animal Health is empowering you to support your pet community through education and helping drive pet owners to your clinic for vaccinations. We are your partner for infectious disease prevention.



**Nobivac** 

## TRAIN YOUR TEAM *with these 7 resources*

- ✓ VETgirl reveals all with [Dog Flu Blues](#)
- ✓ Infectious disease guru Dr. Melissa Bourgeois explains all about [dog flu](#)
- ✓ Update your vaccination protocol using the new [AAHA Lifestyle-Based Vaccination Calculator](#)
- ✓ Review [diagnostic sampling techniques](#) for respiratory disease
- ✓ [Learn](#) about managing a canine influenza outbreak
- ✓ [Review canine infectious disease](#) with the new e-Handbook
- ✓ [Free online continuing education](#) on canine influenza (dog flu) with Dr. Jarod Hanson



# EDUCATE PET PARENTS

Dogs that visit kennels, doggie day cares, or dog parks or attend dog events are most at risk for dog flu.<sup>2</sup> It is important to provide pet parents with as much information as possible about prevention, risks, and transmission. [DogFlu.com](http://DogFlu.com) is a wealth of information for pet owners!

## Here are 9 resources to share and use:

- ✓ Dr. Ernie explains dog flu to pet owners [with this helpful video](#)
- ✓ [Dog Flu Blues](#) - Dr. Courtney explains it all about dog flu
- ✓ [Hidden Dangers](#) - Video that encourages vaccinations for dogs at risk
- ✓ [Dog Flu](#) - Podcast about the need for vaccination
- ✓ [Got Cough?](#) - Podcast interview with Dr. Jason Stull, infectious disease expert
- ✓ [Dog Flu Facts](#) - Dr. Justine Lee explains what every pet owner needs to know
- ✓ [#StopDogFlu](#) Campaign - Use these tools to drive vaccinations to your clinic
- ✓ [Dog Flu Podcast](#) with Dr. Marta Sanchez-Emden (in Spanish)
- ✓ [Pet Parents Guide to Infectious Diseases in Dogs](#) - Educate pet parents with the new e-Handbook



Learn More About  
**Nobivac<sup>®</sup> Canine Flu Bivalent**

#### References:

1. Canine Influenza Virus Surveillance Network, Cornell University, 2018.
2. Kennel and Boarding Recommendations, AAHA Trends, February 2017.

\*Merck Animal Health guarantees the efficacy of its Nobivac<sup>®</sup> vaccines for dogs and cats in accordance with the 2017 AAHA and 2013 AAFCO Guidelines, which support lifestyle vaccination and flexible revaccination periods independent of the label claims of our vaccines. Please ask your Sales Representative for full details.